

# Matomo

[Matomo](#), formerly Piwik, is the free and open source Google Analytics alternative that protects your data and your customers' privacy. It tracks online visits to one or more websites and displays reports on these visits for analysis. With Matomo, businesses and individuals can rest assured that data is 100% yours and the privacy of your users is respected. The relationship remains between the website owner (you) and the visitor, with no external sources looking in.

## Software update frequency

For information about the way we handle software updates, please visit

<https://docs.cloud68.co/books/faqs-tech-support/page/scheduled-maintenance-software-updates>.

Note: at Cloud68.co we do NOT develop this software and all the names and trademarks of the software are owned by the entity behind the project.

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