

# Mautic + SMTP service

The Simple Mail Transfer Protocol (SMTP) is an Internet standard communication protocol for electronic mail transmission. Mail servers and other message transfer agents use SMTP to send and receive mail messages.

When you use Mautic for marketing automation, it is important to have a qualitative SMTP service that will not be flagging the emails you sent as spam. The integration of an SMTP package is done by our team once you request your instance to make it easier for you to focus on getting more leads and less on technical maintenance of your Mautic instance.

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Revision #1

Created 2026-02-02 16:45:46 CET by Irdi

Updated 2026-02-02 16:45:52 CET by Irdi